



## **Definition of Umbrella Organisation**

### **Description**

DeafCOG, (Deaf Cultural Outreach Group), is:

*An **umbrella organisation** that hosts activities and projects of value to the Deaf community. The aim is to promote the Deaf identity positively; to create opportunities; to strengthen the community; and to provide community-led services in British Sign Language (BSL) and Deaf culture.*

### **What is an ‘umbrella organisation’?**

A central coordinating organisation that represents a group of smaller, independent bodies or individuals.

An association of (often related, industry specific) institutions, who work together formally to co-ordinate activities or pool resources, sometimes the arrangement is for the umbrella organisation, to some degree, to be responsible for the groups under its care, but not always.

The benefits include:

- The ability to carry out activities which could not be carried out alone due to size and composition of individual or smaller businesses.
- A better pool of experts and experience that can be shared to raise all enterprise within the industry, which ensures customer satisfaction.
- A sense of community – having a shared goal and positive attitudes towards each other, upskilling those within to business community, which in turn benefits the service / end user.
- Safeguarding compliance with the law of any business activities.
- Ensuring value and quality.

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